

# IStudy COMPUTER LEARNING

## WELCOME TO IStudy

In order to provide guests with the most advanced technology whilst still maintaining the elegant styling for which it is renowned, Cunard partnered with Apple to develop iStudy.

Apple are acclaimed for their design, integration, value and uncomplicated 'straight out of the box' experience. ConneXions Room 6 has been fitted with Apple devices to support an enrichment programme designed exclusively for Cunard.

## IStudy MANAGER

Our iStudy Manager is your on-board Instructor: all our managers have considerable Apple and Microsoft training and experience in order to provide you with appropriate training or guidance. Have a chat with our iStudy Manager to discover more about Apple's products and services.

## APPLE iPad RENTALS

We usually have Apple 'iPad 2' tablets available for on board rental - for an entire voyage, during an iPad workshop, as well as for a day or more.

If you wish to experience an iPad for a day or more we can provide one at a daily rental of \$25 (with either a 9.00am or 5.30pm start/end time).

A \$99 introductory package includes an iPad 2 for the voyage as well as attendance at the 'Using Your iPad' First Steps hands-on Workshop (a \$15 value) - you will be confirmed on the next available workshop date.

Please either see our iStudy Manager to check on availability and sign-up, or complete the form below, then drop off in the box at the Cunard ConneXions lobby counter (or hand to your concierge) and you will be contacted.

Your Name						
Your Stateroom						
Start Date	Su	Mo	Tu	We	Th	
End Date		Tu	We	Th	Fr	Sa
Start Time	9.00am			5.30pm		
Your Main Purpose	Connecting?			Discovering?		

## THE IStudy PROGRAMME

Cunard's iStudy programme consists of multiple levels of Instructor-led learning:

**Complimentary Seminars** for a taste of new technologies. Bookings are not accepted but space may be limited; however the really popular seminars will be advertised in a larger room.

Some **First Steps Workshops** for hands on learning are complimentary and are advertised on the reverse side. 18 places will be available on a 'first seated' basis only - bookings will not be accepted for complimentary workshops.

**First Steps (\$10)** and **Next Steps Workshops (\$30)** cover more creative or advanced topics. These may have as few as 5 (occasionally up to 15 in iPad workshops) participants and should be booked in advance to avoid disappointment.

## MAKING BOOKINGS

The list on the reverse includes the bookable **First Steps** and **Next Steps Workshops**.

Please complete and sign the form on the reverse; then place it in the drop box at the central Cunard ConneXions lobby counter or hand it to our iStudy Manager in ConneXions Room 6 as early as possible in the voyage to avoid disappointment.

Confirmation of your requests will normally be by letter delivered to your stateroom. Should a workshop be fully subscribed then an alternative day/time will often be advised - so please ensure you check your confirmation. Thank you.

NB: All fee-paying workshops should be booked in advance so that we may operate as many as possible. However, if only minimal bookings have been received for a fee-paying workshop about 36 hours in advance then it may be replaced with an alternative which has greater interest to justify being operated instead of the originally-advertised workshop.



# I STUDY COMPUTER LEARNING

Welcome to Cunard ConneXions - home to our iStudy computer learning centre in Room 6 where most Workshops and Seminars will take place. A few of the Seminars need more space so will be in nearby Rooms 4/5.

Workshops and Seminars are planned for our days at sea: bookings are strongly recommended for any fee-paying Workshops listed below - please mark in the  how many seats as well as how many iPads you need, then drop the form in the box at the Cunard ConneXions lobby counter (or leave with your Concierge). You will receive written confirmation late in the evening you drop off your request. Should insufficient bookings be received then alternatives may be advertised; the Daily Programme will always list the finalised schedule.

Day	Planned Start & End	Session & Fee	Session Title and Description	Reservations?
Tu	2.00pm - 3.00pm	First Steps \$10	Using Your iPad * VARIOUS DAYS LISTED ON LEFT *Please circle your preferred choice of date, but please be prepared for an alternative date if your requested workshop is full. *Please also indicate if you need to rent an iPad for this workshop (for a \$5 fee) as availability affects the date we confirm to you.	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Th	2.00pm - 3.00pm			iPad: 1 <input type="radio"/> 2 <input type="radio"/>
Fr	4.00pm - 5.00pm			
Mo	9.45am - 10.15am	Seminar in 4/5	Using the Ship's Internet: connecting your wireless devices at sea	WALK-IN ONLY
Mo	11.00am - 11.45am	Seminar in 6	Choosing an Apple Mac computer: a visual overview	WALK-IN ONLY
Mo	2.30pm - 3.15pm	Seminar in 4/5	iPods, iPads & iPhones: a visual introduction	WALK-IN ONLY
Mo	4.00pm - 4.30pm	Seminar in 6	Adobe Photoshop Elements: a visual overview	WALK-IN ONLY
Tu	9.30am - 10.00am	Seminar in 6	Using Apple computers and iPads with Airplay and Apple TV	WALK-IN ONLY
Tu	10.45am - 11.45am	First Steps	Beginners Apple Mac computers with Lion OS	WALK-IN ONLY
Tu	4.00pm - 5.00pm	Next Steps \$30	Adobe Photoshop Elements #1: Basic Image Repairs	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
We	9.30am - 10.15am	Seminar in 6	Starting with eBay: an overview	WALK-IN ONLY
We	10.45am - 11.45am	Next Steps \$30	Apple's iPhoto #1: how to manage & edit images on a Mac	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
We	2.30pm - 3.15pm	Seminar in 4/5	iPads and the Tablet Computing Revolution: get creative!	WALK-IN ONLY
We	4.00pm - 4.45pm	First Steps \$10	Using Your Mobile Phone's built-in camera	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Th	9.30am - 10.00am	Seminar in 6	HDTV & 3D Explained: a visual overview	WALK-IN ONLY
Th	10.45am - 11.45am	Next Steps \$30	Apple's iMovie #1: create great movies from video clips	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Th	4.00pm - 5.00pm	Next Steps \$30	Adobe Photoshop Elements #2: Repairs & Effects	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Fr	9.30am - 10.15am	Seminar in 6	Facebook and Twitter: a social networking overview	WALK-IN ONLY
Fr	10.45am - 11.45am	Next Steps \$30	Apple's iPhoto #2: create Calendars, Slideshows, Books & Cards	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Fr	2.30pm - 3.30pm	Next Steps \$30	Family Tree Maker: managing a family's history	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Sa	9.15am - 10.15am	Next Steps \$30	Apple's iMovie #2: advanced slideshows with voiceovers & music	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Sa	10.45am - 11.45am	Next Steps \$30	Adobe Photoshop Elements #3: Using Layers	Seats: 1 <input type="radio"/> 2 <input type="radio"/>
Sa	2.30pm - 3.30pm	First Steps	Using iTunes on a Mac or PC: managing your music and media	WALK-IN ONLY
Sa	4.00pm - 4.30pm	Seminar in 6	What's Next from Apple: recent Apple product announcements	WALK-IN ONLY

Please book as indicated above for fee-paying First/Next Steps Workshops and rentals. If we agree to the listed 'per person' charges - which will be confirmed by letter or voicemail to the stateroom indicated.

Stateroom: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Signature: \_\_\_\_\_

